



Cloverdale Homelessness Community Advisory Group
December 18, 2019 (Updated)

City of Cloverdale Homelessness Community Advisory Group Members		
Name	Position	Advisory Group Role
David Kelley	Cloverdale City Manager	Staff
Kevin Thompson	Cloverdale Assistant City Manager	Staff
Gus Wolter	Cloverdale Vice Mayor	Member
Maryann Brigham	Cloverdale Councilmember	Member
Marta Cruz	Cloverdale Councilmember	Alternate Member
Jason Ferguson	Police Chief	Member
Chris Parker	Police Lieutenant	Alternate Member
Jason Jenkins	Cloverdale Fire Department	Member
TBD	Cloverdale Fire Department	Alternate Member
Jeremy Decker	Cloverdale School District	Member
Todd Lands	Cloverdale School District	Alternate Member
Colleen Halbohm	The Wallace House	Member
Neena Hanchett	Cloverdale Chamber of Commerce	Member
Deborah Howell	Alexander Valley Health Care	Member
Blake Manning	Alexander Valley Health Care	Alternate Member
Michael Velasquez	St. Vincent de Paul	Member
TBD	Cloverdale Senior Center	Member
Colleen Carmichael	Reach for Home, Executive Director	Member
Rick Cafferata	Reach for Home, Homeless Outreach Coordinator	Alternate Member
Chris Brokate	Clean River Alliance, Executive Director	Member
Casey Carr	Clean River Alliance	Alternate Member
Tim Duke	Lieutenant, Sonoma County Sheriff's Office	So. Co. Law Enforcement
Geoffrey Ross	Executive Director, Sonoma County Community Development Commission (CDC)	Advisor
Michael Gause	Continuum of Care Coordinator, CDC	Advisor

City of Cloverdale Homelessness Community Advisory Group Meeting Schedule			
Meeting	Date	Time	Location
1	Tuesday, November 26, 2019	1:00-3:30 pm	Cloverdale Fire Department 451 S. Cloverdale Blvd Cloverdale, CA 95425
2	Tuesday, January 14, 2020	*5:00-7:30 pm	
3	Tuesday, February 11, 2020*		
4	Tuesday, March 10, 2020		
5	Tuesday, April 7, 2020		
6	Tuesday, May 5, 2020		

Homeless Community Advisory Group (CAG) Purpose: The Goal of establishing a CAG is to hold a series of meetings, wherein advisory group members share their ideas and views based on their experience working with and interacting with the homeless to help form the core content of a Homelessness Strategic Plan for addressing homelessness in Cloverdale.

Community Advisory Group Meeting Content	
Meeting Date	Meeting Content
Meeting 1 11/26/19	<ol style="list-style-type: none"> 1. Introductions and overview of the Community Advisory Group’s scope of work and anticipated outcomes 2. Overview of the state of homelessness in Cloverdale—Review data from the 2019 Sonoma County Homeless Census & Survey and local experience-based and anecdotal information 3. Status of the homeless services currently being provided in Cloverdale 4. Discussion about what strategies/services/supports are successful for ending homelessness: <ol style="list-style-type: none"> a. clarify homeless issues, challenges, and opportunities facing Cloverdale and b. define what “success” would look like—what the Plan should aspire to and what the community will support.
Meeting 2 1/14/20	<ol style="list-style-type: none"> 1. Discuss Vision for Success – What is Cloverdale striving to achieve in addressing homelessness 2. Discussion and Review of Guiding Principles, Goals and Performance Measures in the Framework: The goals are the basis for the for the Action Plans that will lead to success in addressing homelessness. 3. Discuss how to measure the success of each action steps?
Meeting 3 2/11/20 Note: Special Meeting time 5:00-7:30 pm	<p>Review of Goal #1-#2 - Identification of major strategies (actions) to reduce the number of people experiencing homelessness in Cloverdale (Goal #1) and prevent and mitigate public health and safety impacts stemming from homelessness (Goal #2). For Goal #1 and #2, determine the following:</p> <ol style="list-style-type: none"> 1. Supporting actions to take to implement the goals 2. Populations to target for each action 3. Organizations that need to be involved to provide or support these actions 4. Resources needed to implement actions 5. Timeline and Performance metrics: Identify timeframe for action steps and how the success of each action will be measured).
Meeting 4 3/07/20	<p>Review of Goal #3 and #4: Consider Programs to prevent homeless among residents (Goal 3) and Outreach and Supportive Services to homeless individuals and families in need of assistance (Goal 4). Determine the following:</p> <ol style="list-style-type: none"> 1. Supporting actions to take to implement the goals 2. Populations to target for each action 3. Lead and Partner Organizations that need to be involved to provide or support these actions 4. Resources needed to implement actions 5. Timeline and Performance metrics: Identify timeframe for action steps and how the success of each action will be measured).

Meeting 5 4/06/20	Review Goals #5, #6 and #7 identified to increase community awareness of the homeless initiative (Goal 5), advocate for legislative and program to strengthen Cloverdale efforts (Goal 6) and develop governance infrastructure to facilitate implementation of the Strategic Plan. For Goals 5, 6 and 7, determine the following: <ol style="list-style-type: none"> 1. Supporting actions to take to implement the goals 2. Populations to target for each action 3. Lead and Partner Organizations that need to be involved to provide or support these actions 4. Resources needed to implement actions 5. Timeline and Performance metrics: Identify timeframe for action steps and how the success of each action will be measured).
Meeting 6 5/05/20	<ol style="list-style-type: none"> 1. Discuss draft strategic action plan 2. Determine what changes are needed 3. Identify the Community Advisory Group's next steps and future role in implementing and monitoring the strategic action plan implementation

NOTE: Community Advisory Group participants will receive materials via email by no later than the Monday prior to each meeting.