



AGENDA
Cloverdale Homelessness Community Advisory Group
Meeting No. 7

Date: Tuesday, August 10, 2021

Time: 5:00 – 6:30 p.m.

Location: Cloverdale Regional Library
 401 N. Cloverdale Blvd, Cloverdale, CA 95425

IMPORTANT:

ALL ATTENDEES ARE REQUIRED TO WEAR MASKS

All Members of the subcommittee will be participating in the meeting in-person. If you would like to provide public comment, we encourage you to submit them via email to the City Clerk at: iwerby@ci.cloverdale.ca.us. The public may also view and participate in the meeting using Zoom. **Please refer to the end of the agenda for instructions on how to view the meeting and provide public comment using Zoom:** <https://us02web.zoom.us/j/88014108253>
Web ID: 880 1410 8253.


Meeting Convener: City of Cloverdale

TIME	Topics
5:00-5:05	Welcome from Chair Todd Lands, Vice Mayor and Vice Chair Marta Cruz, Mayor
5:05-5:15	Update on Local Homelessness Activities
5:15-5:20	Update on Northern Sonoma County Homelessness Task Force
5:20-5:30	Update from Police Chief Ferguson on Police Response to Homelessness
5:30-5:40	Reach for Home Survey Results
5:45-5:55	<p>Recap/Overview of Draft Strategic Plan Goals #1-7:</p> <ul style="list-style-type: none"> • Vision for Success • Guiding Principles, Goals and Performance Measures in the Framework <ol style="list-style-type: none"> 1. Identification of major strategies (actions) to reduce the number of people experiencing homelessness in Cloverdale (Goal #1) 2. Prevent and mitigate public health and safety impacts stemming from homelessness (Goal #2). 3. Consider Programs to prevent homeless among residents (Goal #3) 4. Outreach and Supportive Services to homeless individuals and families in need of assistance (Goal #4)
5:55-6:05	<p>Recap/Overview of Draft Strategic Plan Goals #1-7 (Continued):</p> <ol style="list-style-type: none"> 5. Increase community awareness of the homeless initiative (Goal #5), 6. Advocate for legislative and program to strengthen Cloverdale efforts (Goal #6) 7. Develop governance infrastructure to facilitate implementation of the Strategic Plan (Goal #7).

6:05-6:15 (Continued)	<p>For Goal #1 – 7, determine the following:</p> <ol style="list-style-type: none"> 1. Supporting actions to take to implement the goals 2. Populations to target for each action 3. Organizations that need to be involved to provide or support these actions 4. Resources needed to implement actions <p>Timeline and Performance metrics: Identify timeframe for action steps and how the success of each action will be measured).</p>
6:15	Public Comments
6:30	<p>Next steps:</p> <ul style="list-style-type: none"> • Next Meeting: September 14, 2021 - 1:30-3:00 pm Location: Cloverdale Regional Library 401 N. Cloverdale Blvd, Cloverdale, CA 95425

IMPORTANT NOTICE REGARDING THIS ADVISORY GROUP MEETING

This Meeting will be conducted pursuant to the provisions of the Governor’s Executive Order N-29-20, which suspended certain requirements of the Brown Act.

- Attendees may join the meeting in person or through the use of Zoom at: <https://us02web.zoom.us/j/88014108253>
Webinar ID: 880 1410 8253 or by **Telephone 1+ (669) 900-6833** and entering **Webinar ID: 880 1410 8253**
- Zoom Attendees will be muted until they are called upon for Public Comment. To make a public comment, use the “raise hand”  icon on your smart device or desktop computer, or dial *9 if you are using just your telephone. Please listen carefully for the Chair or City Clerk to address you by name (or phone number) and for the audible Zoom notification that you have been unmuted. Once you begin your public comment, your three (3) minutes will begin.
- If you would prefer to submit public comment in writing, please email your comments to jwerby@ci.cloverdale.ca.us. If you are commenting on a specific agenda item or items, please state the agenda item number(s) in the subject line of the email. All comments received via email will be provided to the Advisory group in writing and included as a part of the record of the meeting.

The City of Cloverdale thanks you in advance for taking all precautions to prevent spreading the COVID 19 virus.

CERTIFICATION – Pursuant to Government Code § 54954.2, the agenda for this meeting was properly posted on or before 5 p.m., 08/05/21.



Reach for Home

Housing for People. Skills for Life.

www.reachforhome.org

Health & Wellness RV services offered:

- Cal Fresh applications
- Coordinated Entry
- Medi-Cal applications
- Job Link Referrals
- Nurse Wellness checks
- Linkage to Primary Care
- Linkage to Behavioral Health
- Access to telephone for appointments
- Access to computer
- Case management services
- Access to food (thanks to Food for Thought and Healdsburg Food Pantry)
- Access to supplies such as tents, tarps, sleeping bags and socks when available
- Sharps disposal



Mission: To end homelessness in Northern Sonoma County

Winter Shelter and Hot Meals:

- Over 500 hot meals were served for the 2020-2021 season
- Over 3,500 hot meals served since our Winter Shelter opened in 2018
- 415 bed nights staffed at our Winter Shelter for the 2020-2021 season
- Close to 3,000 bed nights staffed since our Winter Shelter opened in 2018
- Winter Shelter was open 62 nights for the 2020-2021 season

Street Medicine:

- Since the Street Medicine program started in July 2019:
- 310 unduplicated individuals received a wellness check or medical care
- 90 individuals were connected to primary care at Alexander Valley Health and Alliance Medical Center
- 65 individuals were connected to Behavioral Health services
- Reach for Home led efforts to vaccinate 23 individuals for COVID-19

Outreach:

- Around 450 tents, sleeping bags and tarps are given out each year to keep individuals safe from environmental elements
- An average of 156 Coordinated Entry applications are completed by our Street Outreach Case Managers each year
- Over 500 bottles of water are handed out each year during the summer months
- Over the past year, 16 individuals found shelter with the help of Reach for Home Street Outreach Case Managers

Housing:

- 43 individuals - 27 adults and 16 children who are formerly homeless are currently housed in Reach for Home units
- Since our beginning in 2014 Reach for Home has housed over 440 individuals
- 139 children have been a part of our program since 2014
- Close to 40,000 hours of education, support and Case Management have been administered since 2014
- 87 individuals identified as being a victim of domestic violence

Eviction Diversion:

- Reach for Home was selected to administer \$750,000 in Emergency Rental Assistance through Sonoma County in 2021
- We have provided rental and utility assistance to over 270 individuals to keep them from losing their homes