



DRAFT MINUTES

Subcommittee: School District/City Council
Meeting Date: May 20, 2019
Meeting Time: 5:00 p.m.
Meeting Location: City Hall Conference Room

Subcommittee Members and City Staff:

Councilmember Martz Cruz, Chair	School Board Member Preston Addison
Vice Mayor Gus Wolter	School Board Member Todd Lands
City Manager David Kelley	School Superintendent Jeremy Decker
Assistant City Manager/CDC Kevin Thompson	

Chair Cruz started off the meeting with a power point presentation of a video put together by Eden Winniford, which was very creative and impressive.

- 1. Call to Order:** The meeting was called to order by Chairperson Cruz at 5:00 p.m.
Present: Councilmember Cruz, Vice Mayor Wolter, City Manager Kelley, Assistant City Manager/CDD Kevin Thompson, School Board Member Addison, School Board Member Lands, and School Principal Chris Meredith.
Absent: School Superintendent Jeremy Decker.
- 2. Communications:** A letter was received after the agenda was posted from Tina Panza, Director for Safe Routes to School (attachment) regarding the K-8 STRS Program. The Coalition would like to do community outreach and a community bike rodeo. Mr. Lands indicated school support, and the subcommittee councilmembers concurred. Councilmember Cruz will request donations for reflectors from sport stores and asked to be apprised of the date that is selected, which may be at the end of August or September.
- 3. Public Comment:** Todd Lands indicated that the school board will bring a resolution to City Council with the school's opinion on cannabis dispensaries, which includes guidelines and setbacks. Vice Mayor Wolter invited the school board to coordinate with the City Manager to present the findings to City Council and to explain where bond money is going. Councilmember Cruz recommended publishing on Youtube for even greater exposure.
- 4. Approval of Minutes:** March 18, 2019 were approved.
- 5. Presentation: Student Liaison Program**
 - 2018/2019 Student Liaisons – Eden Winniford and Tucker Morgan. Chair Cruz presented certifications of accomplishment to both student liaisons and thanked them for their public service and interest. A group photograph was taken by the Cloverdale Reveille after the presentation
 - 2018-2019 Scholarship Sponsors – Cloverdale Kiwanis Club and Reuser, Inc. Chair Cruz accepted the certificates of appreciation for the two agencies and will get them to the representatives. She thanked them for their support.

6. Current Items for Discussion:

- a) Update – Cloverdale Swimming Pool Project – Ad-Hoc Committee. City Manager Kelley indicated that he has been in touch with Michelle Head from the YMCA. The project has been stalled due to pending infrastructure repairs and a delay in permitting from the Health Department. Mr. Kelley asked the YMCA to manage the pool for the summer, and attempts will be made to keep the pool open during construction. A new pool cover is being installed to retain heat, along with other improvements. A goal is to keep the pool open year-round, so the high school can utilize it for their programs.
Chair Cruz wants the expansion of services to include the senior population.
Vice Mayor Wolter suggested doing outreach and a ribbon cutting when the project is complete.

Recommendation: Keep as a standing item on the agenda

- b) Community Counseling Clinic -Decker. Julie Waters - SOS and Chris Meredith, High School Principal will attend to discuss an idea that concerns both the District and City. Julie Waters, from SOS (Support our Students), a non-profit agency, introduced their services, which they hope to propose to operate out of the Eagle Creek portion of the high school, which is not being utilized and which provides privacy. (attachment) They accept clients, regardless of their ability to pay. They provide marriage and family counseling, training of therapists, outreach, prevention programs, diversion programs, etc. They work with students, families, take clients from the community, and from referrals from the schools. They currently operate out of three locations- two at high schools, and have had success as they are easily accessed by students. They have a sliding scale and do criminal records checks for applicants. For low income of families on aid, there is little or no cost. They can refer out to several other agencies within the county such as CPS, VOICES, North Bay Regional Center, Beacon, and do not turn away anyone. Mr. Waters wrote a grant to obtain AB114 funding, which paid for a year of their operating expenses. Their equipment, furniture and computers are donated.
Mr. Waters indicated, in response to Vice Mayor Wolter’s inquiries about the intake process, that someone can call in, or the school can refer a student in.

Todd Lands expressed concern about bringing possible criminal element into contact with the school students. Ms. Waters indicated that they have had no issues with outside clients, and that the fees help to support the programs. The diversion program they provide has prevented recidivism and has been successful, and Healdsburg has asked to triple the funding for the program.

Councilmember Cruz would like to see more data and statistics, and supported the program as a community resource, adding that the logistics are important. Ms. Waters indicated that offenses include drugs and alcohol, possession, vaping, vandalism, and weapons, to name a few.

Vice Mayor Wolter commented that the City should follow the lead if the school supports the program, but cautioned on duplicating services already available in the community. He recommended including Becky Ennis at the Senior Center who holds monthly meetings with Health Action.

City Manager Kelley stated that the program should be a priority for Cloverdale students, who often have to seek help outside of town, involving parental and transportation issues. The City’s role in the diversion program and how collaboration occurs also needs to be analyzed.

Next Steps: Determine the initial set up costs and do further analysis. Per Ms. Waters, it takes about \$10,000 to get started, which the City would be expected to contribute to, and which includes staffing. Mr. Kelley stated he needs better understanding of the metrics for funding, the costs, and cost savings. Mr. Addison stated that this should include all the school levels. All recognized the need. There is much stress and anxiety in the community due to the fire and anxiety, and not everyone is covered by insurance.

Recommendation: The proposal should go first before the School Board and then back to the subcommittee for a recommendation.

- c) Update on housing projects and future growth – Assistant City Manager/CDD Thompson summarized the housing projects in the pipeline; about 433 units total, with 30-40% affordability. Mr. Lands expressed concern that the school may not be able to accommodate the increase in population – the affordability constraints drastically reduce the funding that the schools receive for each student. 40% of the population in Cloverdale falls into the low-income category, thus the schools do not receive the funding that comes in for the higher income areas like Geyserville and Healdsburg. Mr. Thompson indicated that the Senate Bill 50 CASA (shelved for now) will require 30,000 additional affordable homes to be built in the County. This would further impact Cloverdale and require more lands to be zoned for housing in town. The City is required by the state to show that there are adequate housing sites available for affordable housing. Discussion ensued about the possibility of building a new high school on property in the south end of town. Mr. Lands stated that to do so would cost \$250,000,000. Assistant City Manager/CDD Thompson noted that the infrastructure would have to be put in. Vice Mayor Wolter commented that with the focus on downtown and transit-oriented development, the current high school site would be better utilized for housing development.

Recommendation: The subcommittee asked the City to coordinate with Jeremy Decker a presentation to City Council about this issue.

- d) Student Liaison Program – Review applications and select 2019-2020 Student Liaisons City Manager Kelley indicated that he had received only one application for the 2019-2020 year, from Emma Johnson. Discussion ensued; Mr. Addison and Vice Mayor Wolter indicated that they thought the requirements to attend six subcommittee meetings were onerous and could be the reason for the lack of interest considering all the other commitments that students have. Chair Cruz disagreed as it is important for the liaison to be totally immersed.

Recommendation: Emma Johnson's application was approved, and the application period is to be extended to June 7th, or longer until sufficient applications are received. The position will commence around September 1.

7. Standing Items / Items Continued from Last Meeting: None

8. Information Only Memos: None

9. **Future Agenda Items:** Vice Mayor Wolter asked for research from the tax roll to show the income from low income housing on the community, and that this be brought back to the School subcommittee but also added to a Finance, Admin and Police agenda.

Assistant City Manager/CDD Thompson said he will investigate the cost of extending services into the southwest planning area, which could help pay for the school and incorporate joint use opportunities such as recreation and parks.

Mr. Addison requested that the school be given the drawings to integrate into their discussions.

Chair Cruz added that in discussion of redoing the track and field, something needs to be done about the library path. This should be included in the discussion if the current location is sold for housing.

Vice Mayor Wolter emphasized that the TOD zoning area downtown is ideal for high density housing.

10. **Pending Items:** None

11. **Good to the Order**

12. **Adjournment:** Chair Cruz adjourned the meeting at 6:45 p.m. to the meeting date scheduled for July 15, 2019 at 5:00 p.m.

From: Tina Panza <tinap@bikesonoma.org>

Sent: Monday, May 20, 2019 1:54 PM

To: David Kelley <dkelley@ci.cloverdale.ca.us>

Subject: re: New Agenda 05/20/2019 For www.cloverdale.net

Hi David,

Thank you for putting me on this distribution list, I appreciate it! Although unfortunately I won't be able to attend the meeting this evening, I do want to share some information re: the status of the K-8 program in Cloverdale with you! After July, I will have some data to share from the 2018-19 school year re: Jefferson and (hopefully) Washington. If you're interested in adding SRTS as a future agenda item, August or Sept would be good timing for me to do a presentation.

K-8 SRTS Program Status: Jefferson Elementary School has enrolled in the K-8 SRTS program for the 2019-20 school year (the deadline to enroll was April 30th). They will continue to promote Walking/Bicycling to school via monthly Walk/Roll Days and other promotions, they have requested and will continue to receive pedestrian safety in-class lessons for the 3rd graders. We will also continue to work with their designated Champion (teacher Gina Wood) to determine other opportunities to outreach to that school community, such as an assembly, parent presentation, attendance at a school event, etc. Washington School has NOT enrolled for 2019-20 despite many efforts to engage/remind their designated Champion (Vice Principal Jon Ortiz). Because Washington hasn't enrolled and Jefferson doesn't have capacity/space, we won't be doing any school day, on-bike education in Cloverdale next year as we had hoped. Both Jefferson and Washington collected student arrival/departure tally data last Fall, and we did GIS student-address maps for both schools this year. If you'd like copies of the GIS maps or data reports, let me know and I can email them separately. Jefferson is in the midst of collecting their Spring data now, and I'm hoping Washington will collect their Spring data as well, so we can do a Fall/Spring comparison and create our annual Report Cards for both sites.

We could possibly do some education/outreach in the community at large next year, such as a Family Bike Workshop or Community Bike Rodeo, but that likely would require obtaining some additional funding and promotional partners since we're limited in how many community events we can do via the County SRTS program. It would also be dependent on our availability, since Community events typically take place on weekends or evenings. If this is a topic that you'd like to cover with the School Subcommittee, I'd love to attend a meeting and help facilitate that discussion. I just feel like that might be more appropriate as an agenda item than as a public comment. Let me know if you feel differently about that!

Thanks – and look forward to hearing back to you with your thoughts.

Best,

Tina

Tina Panza

Director, Safe Routes to School

Sonoma County Bicycle Coalition

From: School Subcommittee <listserv@civicplus.com>

Sent: Thursday, May 16, 2019 3:55 PM

To: Tina Panza <tinap@bikesonoma.org>

Subject: New Agenda 05/20/2019 For www.cloverdale.net

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