

MINUTES

**REGULAR MEETING OF THE CITY COUNCIL AND
JOINT MEETING OF THE CLOVERDALE COMMUNITY DEVELOPMENT SUCCESSOR AGENCY BOARD OF DIRECTORS**

TUESDAY, SEPTEMBER 27, 2016

PUBLIC BUSINESS SESSION: 6:30 p.m.

**PUBLIC BUSINESS SESSION LOCATION: CLOVERDALE PERFORMING ARTS CENTER, 209 N. CLOVERDALE BLVD.,
CLOVERDALE, CA 95425**

CONVENE PUBLIC BUSINESS SESSION – 6:30 p.m.

OPENING:

- Call to Order: Mayor Brigham called the meeting to order at 6:30 p.m.
- Pledge of Allegiance
- Roll Call: Present-Councilmember Palla, Vice Mayor Wolter, Councilmember Cox, Councilmember Russell, and Mayor Brigham
- Conflict of Interest Declaration: None
- Agenda Review – Regular Session (Changes and/or Deletions): None

PUBLIC COMMENTS:

Larry Brown, Cloverdale, expressed disappointment that the Sonoma County Transit bus no longer stops at the Chase Bank. He commented that the current stops require too much walking for those with mobility challenges. City Manager Cayler offered to contact Bryan Albee, with Sonoma County Transit, to request that a bus stop at the Chase Bank be added and follow up with Mr. Brown regarding Mr. Albee's response.

PROCLAMATIONS / PRESENTATIONS:

1. Proclamation for Fall Prevention Awareness Week

Mayor Brigham presented the proclamation to Tracy Repp, Manager for Area Agency on Aging. Ms. Repp thanked the Council for recognizing the Fall Prevention Awareness Week. Another representative from the Area Agency on Aging, Lia Black, also addressed the Council thanking them for the proclamation and discussed the most common reasons older adults fall and the ways to lessen the chance of a fall.

2. Proclamation honoring Mr. Arturo Ibleto upon his 90th Birthday for his lifetime of achievements

Chris Smith, writer for the Press Democrat, accepted the proclamation on behalf of Mr. Ableto who could not be present. He shared some details of Mr. Ibleto's lifetime and journey to the U.S. Mr. Smith praised Mr. Ableto's many achievements, stating that Mr. Ableto is a Titan of Sonoma County.

3. Proclamation proclaiming October 5 through October 15, 2016, as International Jack London Museum Remembrance Days

Mayor Brigham presented the proclamation to Elissa Morrash, Executive Director for the Cloverdale History Museum. Ms. Morrash thanked the Council for their continued and long-time support of the museum. She acknowledged and thanked City Manager Cayler for his assistance. Ms. Morrash discussed Jack London's accomplishments and the upcoming celebrations honoring him, which includes a classic film and lecture series that commences on October 5th. She introduced Joaquin Espinosa who came to the podium to share information on Jack London and upcoming events.

4. Strategic Planning Presentation.

Sue Haun, consultant from Strategies by Design, provided a PowerPoint presentation giving the highlights of the Five Year Strategic Plan for the City of Cloverdale. She discussed the results of an employee survey and a meeting with key community leaders and media, which gathered information used to create a new vision and mission for the City. Ms. Haun defined five focal areas and twelve performance measures. She discussed the importance of a framework for implementation and accountability and steps to measure success, which include an online customer survey and monthly reviews and reports. Council voiced approval of the plan, noting some of the performance measurements are already in place, such as department written reports on a regularly scheduled basis. City Manager Cayler reported that the next step would be to bring the Strategic Plan back to the Council to formally adopt the plan by resolution.

PUBLIC COMMENTS:

Theresa Mahoney, Cloverdale, asked if implementing this strategic plan and creating subcommittee would create another layer of bureaucracy. City Manager Cayler responded that the subcommittees already exist and meet regularly, adding that he does not believe the strategic plan will create another layer of bureaucracy but instead will serve as a tool to assist the City in setting and reaching goals. The Council explained the subcommittees and invited Ms. Mahoney to attend.

A Cloverdale resident, commented that he did not approve of his property taxes increasing and asked for an explanation. City Manager Cayler and Finance Manager Cavallari explained the background and rate increase for the Ad Valorem tax.

CONSENT CALENDAR:

- 5. Minutes of Previous Meeting September 13, 2016**
- 6. Ordinance 709-2016, approving Council Compensation**

Councilmember Cox requested to pull item number 6 for a separate vote.

Action: Motion was made by Vice Mayor Wolter to approve the consent calendar minus item 6; seconded by Councilmember Palla. The motion passed by roll call vote (5-ayes – Councilmember Palla, Vice Mayor Wolter, Councilmember Cox, Councilmember Russell, and Mayor Brigham; 0-noes).

Discussion ensued regarding Council Compensation. Councilmember Palla asked for confirmation that individual Councilmembers may decline the added compensation if they so choose. City Attorney Sanchez confirmed that the Ordinance set the amount of allowable compensation but Councilmembers are free to decline the additional compensation.

Action: Motion was made by Vice Mayor Wolter to approve Ordinance 709-2016, of the City of Cloverdale, Amending Cloverdale Municipal Code Section 2.04.010, "Compensation for Council Members," to Increase Council Member Compensation; seconded by Councilmember Palla. The motion passed by roll call vote (3-ayes – Councilmember Palla, Vice Mayor Wolter, and Mayor Brigham; 2-noes (Councilmember Cox, Councilmember Russell)).

COMMUNICATIONS: None.

PUBLIC HEARINGS: None

NEW BUSINESS: None

SUBCOMMITTEE ITEMS: None

SUBCOMMITTEE REPORTS:

- Airport (Chair, Councilmember Cox and Vice Mayor Wolter) - Next Meeting, which was scheduled for October 4, 2016, 9:00 a.m. was cancelled. City Manager Cayler reported that the Red Bull event that was

to be discussed was cancelled, adding that although the Red Bull executives wished to return to Cloverdale for an event in November, the weather at that time is too risky for the event.

- Finance, Administration & Police (Chair, Mayor Brigham and Vice Mayor Wolter) - Next Meeting: October 13, 2016, 2:00 p.m.
- Planning & Community Development (Chair, Vice Mayor Wolter and Mayor Brigham) - Next Meeting: October 12, 2016, 4:00 p.m.
- Public Works (Chair, Councilmember Russell and Councilmember Cox) - Next Meeting: November 22, 2016, 10:30 a.m. The Committee met and discussed the purchase of a new mower, Main Street striping, crosswalks, and a City Plaza reconfiguration, which the Committee recommended taking to full Council for discussion. Councilmember Palla requested the Committee look at the Treadway Dr.-Cloverdale Blvd. intersection and the possibility of a future signal light being installed at the intersection.
- Joint City/Fire District (Chair, Councilmember Palla and Mayor Brigham) - Next Meeting: TBA.
- Joint City/School District (Chair, Councilmember Palla and Councilmember Cox) – Next Meeting: November 28, 2016, 5:00 p.m. The Committee met and discussed a pedestrian safety crosswalk, the partnering of the school district and library, the Boys and Girls Club building and membership funding, the student liaison program and publicity.

COUNCIL REPORTS (INCLUDING STUDENT LIAISON):

Councilmember Russell shared that she was interviewed by the Bay Area Reporter newspaper. She discussed the coordination with Health Action and the Boys and Girl’s Club. She provided news from the Health Action Council and information on SMART, including the General Manager’s Report.

Councilmember Cox reported that he attended an event honoring the POWs and MIAs at the Memorial Cemetery in Santa Rosa, commenting that only two City Councilmembers from the County were present.

LEGISLATIVE REPORT: None

CITY MANAGER/CITY ATTORNEY REPORT: City Manager Cayler reported that staff had been monitoring the saw mill fire closely and was impressed with the expedient work of CAL FIRE and the local fire protection agency, adding that the local airport was instrumental in supporting CAL FIRE aviation.

COUNCIL DIRECTION ON FUTURE AGENDA ITEMS: None

ADJOURNMENT: Mayor Brigham adjourned the meeting at 7:58 p.m. to a regular meeting of the City Council and Cloverdale Community Development Successor Agency, Tuesday, October 11, 2016, for Closed Session at 5:30 p.m. (at the City Hall Conference Room 124 N. Cloverdale Blvd., Cloverdale, CA 95425) and Public Business Session at 6:30 p.m. (at the Cloverdale Performing Arts Center 209 N. Cloverdale Blvd., Cloverdale, CA 95425).

These minutes were approved at the October 11, 2016, City Council meeting by the following voice vote (Ayes-5; Noes-0; Absent-0).

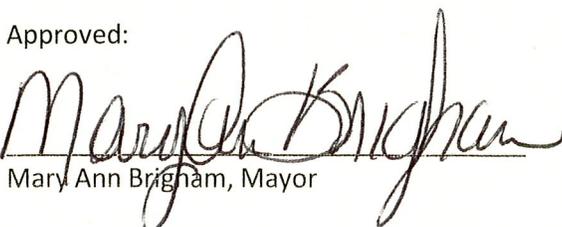
Ayes: Councilmember Palla, Councilmember Russell, Councilmember Cox, Vice Mayor Wolter, and Mayor Brigham

Noes: None

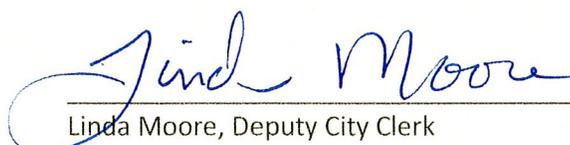
Absent: None

Recuse: None

Approved:


Mary Ann Brigham, Mayor

Attested:


Linda Moore, Deputy City Clerk