



SPECIAL MEETING AGENDA
Finance Administration and Police Subcommittee
Special Meeting Date: October 3, 2019 4:00 p.m.
Meeting Location: City Hall
124 N. Cloverdale Boulevard, Cloverdale, CA

Subcommittee Members

Mayor Melanie Bagby, Chair
Vice - Mayor Gus Wolter

City Manager, David Kelley
Police Chief, Jason Ferguson
Finance Director, Susie Holmes

1. **Call to Order:**
2. **Communications:**
3. **Public Comment:** Members of the public may comment on any matter not on this agenda. Please limit comments to three minutes. Members of the public may comment on items on the agenda when the subcommittee considers that item.
4. **Approval of Minutes:** August 22, 2019 meeting minutes
5. **Current Items for Discussion**
 - a) Presentation by the Sonoma County Energy and Sustainability Division regarding energy services available to the City of Cloverdale and pending changes to Sonoma County Energy Independence Program financing
 - b) No parking signage at River
 - c) Traffic control measures at N. Cloverdale Boulevard and North Street
 - d) Discuss Pension Liability
 - e) Consider actions to address downtown vacancies
 - f) Evaluate Options for expanding the tax base
 - g) Prepare Service group presentation regarding City's Financial Forecast and extension of Utility User Tax
6. **Standing Items / Items Continued**
 - a) Update on Homelessness Strategic Planning Process – Kevin Thompson
 - b) Ballot initiatives and other ways to increase future revenue to avoid shortfalls
 - c) Update on Measure P and Cannabis Permits – David Kelley
7. **Information Only Memos:**
8. **Future Agenda Items (subject to change):**
Request by Vice Mayor Wolter to revisit Ordinance 1008.100 (tags non-operating vehicles parked on the street)
9. **Pending Items: None**
10. **Good of the Order:**
11. **Adjournment:** Adjourn to the next meeting on Thursday, October 24th, 2019 at 4:00 pm. or alternate date as requested at Cloverdale City Hall, 124 N. Cloverdale Blvd., Cloverdale CA 95425



DRAFT MINUTES

Finance Administration and Police Subcommittee Meeting

Meeting Date: August 22, 2019, 4:00 p.m.

Meeting Location: City Hall

124 N. Cloverdale Blvd., Cloverdale, CA

Subcommittee Members

Mayor Melanie Bagby, Chair

City Manager, David Kelley

Councilmember Gus Wolter

Police Chief, Jason Ferguson

Finance Director, Susie Holmes

1. **Call to Order: Mayor Bagby** called the meeting to order at 4:05 p.m. Present: Vice Mayor Wolter, City Manager Kelley, Police Chief Ferguson, Assistant City Manager/CDD Thompson, Finance Director Susie Holmes, and Mayor Bagby.
2. **Communications:** None
3. **Public Comment:** Helen Broughton requested that meetings concerning fireworks be held in the evening at 6:30 or later so people who work can attend. Heath Blackwell complained that the meeting had not been publicly noticed. Lana Fennel stated that the agenda was not clear about what was to be discussed regarding fireworks.
4. **Minutes approved:** July 24, 2019 meeting minutes were approved as submitted.
5. **Current Items for Discussion**
 - a) Request to ban sales of fireworks within the Cloverdale City limits - City Manager Kelley explained that the formation of the ad hoc committee, which will look at whether to ban sales of fireworks within the city limits, was established by the City Council by a 3-2 vote. The topic is very contentious. Staff will be collecting the names and email addresses of interested parties on a notification list for meetings and correspondence. The website will also be updated with the current information. The ad hoc committee's findings will be brought back to the subcommittee, who will then make a recommendation to City Council.

Vice Mayor Wolter, who participated in a similar ad hoc eight years ago, opined that the decision should be made by ballot measure rather than having an ad hoc committee.

Mayor Bagby preferred to follow the City Council's direction.

Public Comment:

Jim Evans stated that everyone wants a safe community and is entitled to their point of view.

Lana Fennel, Sally Evans, Eula Buckley spoke in support looking at the issue again. Many residents pay a lot for property taxes and they deserve to have their safety concerns addressed. The situation has changed since the issue was last vetted 8 years ago.

Helen Broughton, Mr. Turner, and others opposed eliminating fireworks.

Jerry Spitzer asked how to get comments posted on the web page. City Manager Kelley told him to email the mayor or a staff member.

Recommendation: Keep as a standing item on the agenda, continue to establish the ad hoc committee. Interested parties should contact the City or Councilmembers.

- b) Cloverdale Performing Arts Center Request for Funding Assistance. City Manager Kelley explained this issue, referred by Council, came out of CPAC's request for one time grant of \$100,000 to facilitate the buildout of the façade. They also asked for the City to pay for a portion of the lease agreement and continue after the current loan is paid off. Last, they asked for annual funding in the amount of \$30,000.00. None of these requests were addressed in the budget.

Vice Mayor Wolter noted that since the Engineering Division has found an alternate space, there is not as much pressure to complete the development of the façade, and he did not support the one-time grant or using the General Fund to fund the request for \$30,000.

After discussion, the two councilmembers on the subcommittee preferred to support programs in which the non-profits conduct fundraisers and the City matches what is raised, adding that the CPAC needs to do some strategic planning that includes how to build a stand-alone organization, better audio/visual equipment, a better website, and improved marketing.

City Manager Kelley added that the effort needs to incorporate the arts, schools, and other organizations in the community and bring these groups together for fundraising.

Public comment: None

Recommendation: Add this discussion to the City Council Round Table meeting on September 10th.

- c) Ad Valorem 2019/2020 Tax Rate for Inclusion on Property Tax Bills to Fund CalPERS Retirement Expenses - City Manager Kelley explained that a ballot measure from the 1970's allows the City to set the tax rate to cover a portion of PERS retirement for the City. An increase is necessary to address potential shortfalls, although there is no proposed change to the rate cap. Mayor Bagby commented that Cloverdale is fortunate that this tax was adopted before Proposition 13 was passed, as many cities are struggling with pension debt.

Public Comment:

Margie Wallace asked how this affects residents.

Mr. Kelley explained that it is part of the property tax assessment.

Recommendation: The discussion will be put on a City Council agenda.

- d) Professional Services Agreement GHD for the Proposed South Cloverdale Assessment District Assistant City Manager/CDC Thompson explained that studies are needed to analyze and understand what is needed in the proposed assessment district and who will pay for the installation and maintenance of the infrastructure. The report will look at sewer, water, streets, etc.

Mayor Bagby indicated that since PG&E is moving away from gas, consideration should be given to doing all electric, which would lower the development cost significantly.

Public Comment: None

Recommendation: Discuss Reach Codes at a City Council meeting and include information about lowering costs.

- e) Refuse Rate Index Adjustment Request Submitted by Recology & Review Proposal by R3 Consulting City Manager Kelley explained the rate increase, which will be effective September 1st, will be placed on the City Council agenda in September for its consideration.

In response to Vice Mayor Wolter's inquiry, Mr. Kelley stated that per the franchise agreement, Cloverdale's rates are based on specific components such as collection costs, tipping fees, compostable processing fees, and franchise fee which are specific to the City; and therefore, not comparable with other jurisdictions in the county.

Public comment: None

6. Standing Items / Items Continued

- a) Draft Homelessness Strategic Plan Assistant City Manager/CDD Thompson reported that the City Council established the Community Action Group, which includes two councilmembers, to review the Homelessness Strategic Plan and make recommendations to Council. Most of the homeless are located in the unincorporated area where the City has no jurisdiction, although what goes on at the river affects the city. Installation of no parking signage was suggested to deter camping at the river.

Public Comment:

Ms. Halbohm commented that the County has received millions of dollars in funding to deal with homeless. Cloverdale law enforcement can't keep people from camping at the river.

Discussion ensued that the County needs to be pushed to do more about the problem at the river.

Recommendation: Reach out to County elected officials regarding unauthorized overnight camping and push for more participation from them about the homeless problem in the local unincorporated area. Keep as a standing item on the agenda.

- b) Update on Measure P and Cannabis Permits. City Manager Kelley explained the report presents a more thorough breakdown on the fees collected. \$123,000 was collected through June 2019.

Chief Ferguson stated that he had done a press release that a new UTV has been purchased for the police department using Measure M funds, which will assist with public safety.

7. Information Only Memos: None

8. Future Agenda Items (subject to change):

No parking signage at River

9. Pending Items: None

10. Good of the Order: None

11. Adjournment: Mayor Bagby adjourned the meeting at 6:00 p.m. to the next meeting on Thursday, September 26nd, 2019 at 4:00 pm. or alternate date as requested at Cloverdale City Hall, 124 N. Cloverdale Blvd., Cloverdale CA 95425