



## AGENDA

### SPECIAL MEETING OF THE CITY COUNCIL AND JOINT MEETING OF THE CLOVERDALE COMMUNITY DEVELOPMENT SUCCESSOR AGENCY BOARD OF DIRECTORS

WEDNESDAY, FEBRUARY 3, 2016

**PUBLIC BUSINESS SESSION: 10:00 a.m.**

**PUBLIC BUSINESS SESSION LOCATION: CLOVERDALE LIBRARY, CONFERENCE ROOM, 401 N. CLOVERDALE BLVD.,  
CLOVERDALE, CA 95425**

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The Cloverdale City Council welcomes you to its meetings that are typically scheduled for the 2<sup>nd</sup> and 4<sup>th</sup> Tuesday of the month. Your interest and participation are encouraged and appreciated. ***Please silence all pagers, cellular telephones and other communications devices upon entering the meeting.***

#### ADDRESSING THE CITY COUNCIL:

When asked to do so by the Mayor, those wishing to address the City Council are asked to step up to the podium. Speak directly into the microphone so everyone in the audience can hear your comments and so they'll be recorded into the official record. State your name and City of Residence for the record. Per City Council Policy, three (3) minutes are typically allotted to each speaker. However, Council may at its discretion revise the amount of time allotted. Public comments will normally be received after staff presentations on an agenda item and before the City Council starts deliberations. A Talking Tips sheet is available for your use.

***We may disagree, but we will be respectful of one another.***

***All comments will be directed to the issue at hand, and addressed to the City Council.***

***Personal attacks are unacceptable.***

**DISABLED OR SPECIAL NEEDS ACCOMMODATION:** In compliance with the Americans with Disabilities Act, if you need assistance to attend or participate in a City Council meeting, please contact the City Clerk's office at 894-2521. Notification at least 48-hours prior to the meeting will assist the City Clerk in assuring that reasonable accommodations are made to provide accessibility to the meeting.

**WAIVER WARNING:** If you challenge decisions/directions of the City Council in court, you may be limited to raising only those issues you or someone else raised at public hearings(s) described in this Agenda, or in written correspondence delivered to the City of Cloverdale at, or prior to, the public hearing(s).

#### **CONVENE PUBLIC BUSINESS SESSION – 10:00 a.m.**

##### **OPENING:**

- Call to Order
- Roll Call
- Conflict of Interest Declaration
- Agenda Review – Regular Session (Changes and/or Deletions)

**PUBLIC COMMENTS:**

Any person wishing to speak to the City Council on any item not listed on the agenda may do so at this time. Members of the public have the right to speak on any items on the Council Agenda during that item. Pursuant to the Brown Act, the City Council is not allowed to consider issues or take action on any item not listed on the agenda. Each person wishing to speak must go to the podium when advised by the Mayor and speak directly into the microphone.

**COMMUNICATIONS:** None.

Council may discuss at this time written communications sent to Council members since the last council meeting. Written communication to be discussed will be listed below, if any.

**NEW BUSINESS:**

1. **City of Cloverdale Council's Strategic Planning Retreat-** Facilitator, Sue Haun, Strategies by Design

**A. Welcome**

- Opening Remarks and Introductions
- Overview of Retreat Agenda – Logistics, Ground Rules

**B. Vision**

- Vision/ Process Defined
- Discuss/ Define Vision for the City of Cloverdale

**C. Mission & Key Service Areas**

- Introduction/ Process Defined
- Review Mission
- Define Key Service Areas/ Strategic Focal Areas/ Framework

**D. Where We Have Come From- 2012 -2016 Accomplishment & Challenges**

- Process Defined
- Top 2-3 Prouds & Sorries
- Implications Moving Forward for Strategic Plan

**E. Where We Are Now – SWOT analysis**

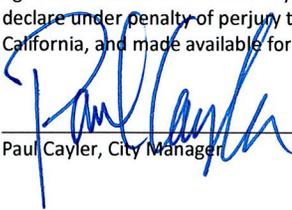
- Definitions – Strengths, Weaknesses, Opportunities, Threats
- Strengths/ Weaknesses (5-6 areas)

**F. Next Steps, Wrap Up**

- Next Steps- gathering Data, Definitions of Strategic
- Evaluation of the Day

**ADJOURNMENT:** Adjourn to a regular meeting of the City Council and Cloverdale Community Development Successor Agency, Tuesday, February 9, 2016, for Closed Session at 5:30 p.m. (at the City Hall Conference Room 124 N. Cloverdale Blvd., Cloverdale, CA 95425) and Public Business Session at 6:30 p.m. (at the Cloverdale Performing Arts Center 209 N. Cloverdale Blvd., Cloverdale, CA 95425).

The City does not transcribe its proceedings. Anyone who desires a verbatim record of this meeting should arrange for attendance by a court reporter or for other acceptable means of recordation. Such arrangements will be at the sole expense of the individual requesting the recordation. Questions about this agenda should be directed to City Hall at 707/894-2521. State of California, County of Sonoma, City of Cloverdale. CERTIFICATION I, Paul Cayler, do hereby declare under penalty of perjury that the foregoing agenda was posted on the outdoor bulletin board at the City Hall, 124 N. Cloverdale Blvd., Cloverdale, California, and made available for public review, prior to or on this 28th day of January, 2016, at or before 5:00 p.m.

  
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Paul Cayler, City Manager